

Second Training Session for Young Political Party Members and Civic and Political Actors

December 2017

Amman, Jordan

INTRODUCTION

In cooperation with the Ministry of Political and Parliamentary Affairs, the 'EU Support to Jordanian Democratic Institutions & Development: EUJDID' project organised the second training session addressing young political party members and civil and political actors on 23 December. The training session brought together young political party members and political and civic actors from different parts of the Kingdom. The young participants received training by the public speaking and communication expert, Ms Zein Ghanma, who explained to the participants the principles of political communication.



The trainer introduced the floor to three major themes: debate skills, critical thinking and speech delivery, which were presented as interconnected components that are necessary for effective communication. The guidelines provided assisted the participants in enhancing their communication with the public and their ability to relay their positions and opinions in an engaging manner.

OBJECTIVES

The overall objective of the training course, which will run over 10 months, is to strengthen the capacities of political parties and political actors in communicating their ideas and positions to their peers and influencing the latter's opinions. Political parties play an essential role in shaping public opinion and garnering support for certain causes, positions, or petitions. The ability for political party members and political and civic actors to connect with the society and communicate with its different components is a key element for effective public outreach.

In this regard, the second training session provided the participants with an overview of:

- Public debates, particularly between political parties
- Speech delivery skills, and the main do's and don'ts
- Critical thinking for sound political reasoning

METHODOLOGY

In order to ensure the participants' engagement and allow for open discussion and expression of opinion, the session was divided into two main parts:

- A) Theoretical part: in which the participants received information and overview of the public debates particularly between political parties, speech delivery skills and critical thinking for sound political reasoning. The trainer provided the participants with useful tips to follow in order to enhance debate and speech delivery skills.
- B) Practical part in which the participants engaged in a debate session discussing different topics. The activity aimed at fostering the exchange of ideas between the participants, and practice debate skills and speech delivery tips provided by the trainer.

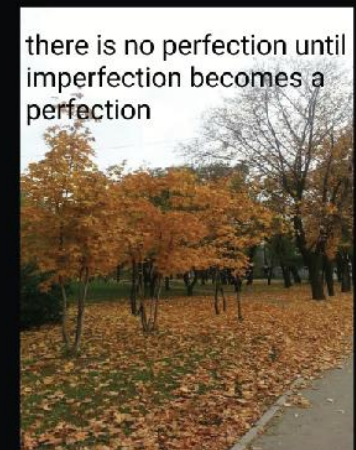
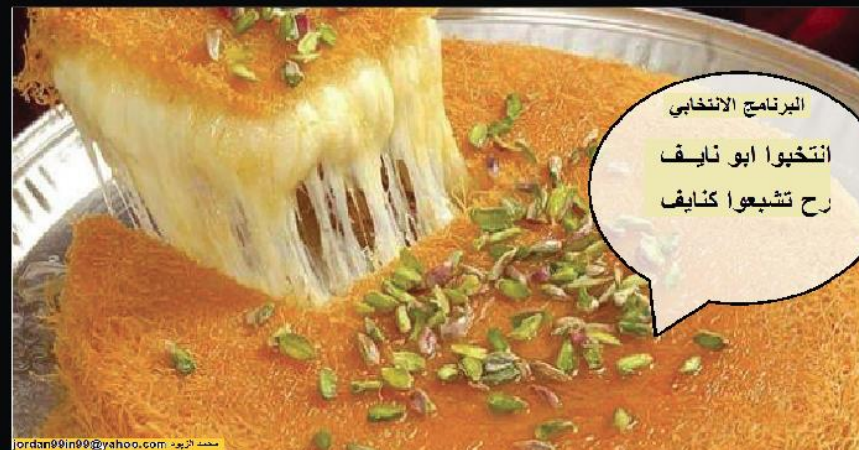
FOLLOW- UP ON THE FIRST TRAINING SESSION

The exercise that was requested of the students at the first session – which constituted the selection of a quote and its placement on an image – was showcased. The participants were asked to vote for their two favorite pictures, and the winner was awarded an honorary shield that bore the project's logo. The winner was also given the floor to present his image and the quote and explain their rationale.



UPCOMING ACTIVITIES

The next training session will be held in January 2018, and will address influencing the public opinion. For more information regarding the training programme, please visit the following [link](#).



"True equality means holding everyone accountable in the same way, regardless of race, gender, faith, ethnicity - or political ideology".
#Monica Crowley



أصعب شيء في أي حملة سياسية هو كيفية الفوز دون أن تهت أنك لا تستحق الفوز



ادللي ستيفنسون.

Become
someone
else

بالوعي والعلم
نرتقى ونبنى
مستقبلا مشرقا



PICK
YOUR HERO
AT
Mediavox



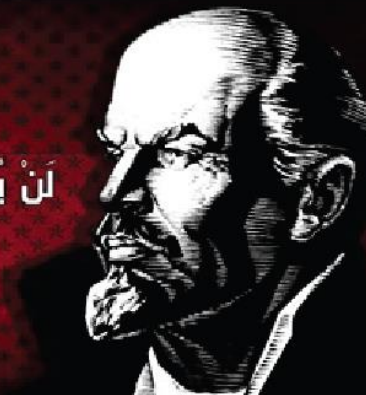
2013ALEPLESCH

إذا اردت ان تكون سياسيا ناجحا..
عليك معرفة ما وراء الستار!



لَنْ يُشَبَّعَ الْجُمَاهِيرُ الْجَانِعَةُ أَيَّ قَدَرٍ مِنْ
الْحُرِّيَةِ السِّيَاسِيَةِ.

فلاديمير لينين



الظروف سفن الراحلين أحدهم ركبها
رغاً عنه والآخر يارادته.

