

| Position Information |
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| <p>Job Title: Video producer for Virtual Tour</p> <p>Duty Station: Amman, Jordan and Home Based</p> <p>Reports to: EUJDID Head of Component 1</p> <p>Period: Upon delivery of all deliverables</p> <p>Period: Tentative starting date: mid-October</p> <p>Submission: Proposals to be submitted to Camille.dupire@eces.eu, before 8 October 2020, 12.00</p> |
| Organizational and Project Context |
| <p>The European Centre for Electoral Support (ECES) is a non-profit private foundation headquartered in Brussels a global remit. ECES promotes sustainable democratic development through the provision of advisory services and operational support in favour of all electoral stakeholders, including electoral management bodies, civil society organisations dealing with civic & voter education and election observation, political parties and parliaments dealing with electoral reforms, media, security forces and legal institutions dealing to electoral dispute resolutions.</p> <p>ECES has been officially awarded by the Delegation of the European Union (EU) to Jordan the contract for the implementation of the project “EU Support to Jordanian Democratic Institutions and Development – EU-JDID “. ECES is the leader of the consortium of European not for profit organisations implementing this project over 4 years. The other organisations members of the consortium are: the European Partnership for Democracy -EPD (www.epd.eu), the French Media Cooperation Agency–CFI (www.cfi.fr/en); Netherlands Institute for Multiparty Democracy – NIMD (www.nimd.org) and Westminster Foundation for Democracy (www.wfd.org).</p> <p>EU-JDID aims to support reform process in Jordan, by consolidating democracy and promoting inclusiveness of national policy and decision-making process. This 4-year project will support democratization stakeholders in the reform process including: the House of Representatives; the Independent Electoral Commission and the Judiciary; Political Parties; the Ministry of Political and Parliamentary Affairs (MoPPA); Women and Youth; and Media and Journalists. The project's methodology rests on three core pillars in order to weld together a coordinated and coherent response: 1) Parliamentary support; 2) Electoral assistance; 3) Support to political party system. The overall objectives of the project are: an increased political awareness amongst the Jordan population, especially amongst women and youth; Intensified efforts amongst elected institutions in public outreach for more inclusive decision making processes; and also improved service delivery by public demands. A Project Management Unit (PMU) has been established in Jordan to support the implementation of all project activities under the leadership of the Programme Coordinator and is composed of representatives of the 3 project's components.</p> |
| Functions / Key Results Expected |
| <p>EU-JDID's Component 1 - Parliamentary Support is seeking the services of a professional individual or a company specialised in the production of online Virtual Tours.</p> <p>The video producer is expected to support the project in producing a Virtual Tour for the House of Representatives (HoR) of the Hashemite Kingdom of Jordan, to be displayed on the HoR's website.</p> <p>The virtual tour seeks to inform the public on the responsibilities, functions and daily work of the HoR, through an interactive guided and educational visit of the HoR premises. The tour will include a “walk-in” virtual visit narrated by a voice over, and encompassing description and detailed information about each room and point of interest.</p> <p>Under the supervision of the Team Leader of Component 1 – Parliamentary Support, EU-JDID Senior Communication Officer, and in collaboration with the HoR Public Relations Officer, the video producer will be required to:</p> <ul style="list-style-type: none"> • Develop a scenario for the virtual tour, with a general overview of the tour's set up, visit style, objectives; receive feedback and comments; and present a final scenario for the tour • Determine the locations and rooms to be included in the tour, in collaboration with the project and HoR's team; advise the team on the feasibility and interest of the suggested locations/points of interest • Develop a voice over narrating the tour, in collaboration with the project and HoR's team • Organise all video shooting inside and outside the HoR, as outlined in approved storyboard/scenario • Produce and embed the video material with the voice over narration as outlined in approved storyboard/scenario • Produce and embed the video material with the customised designed written information for each room and each point of interest, as provided by individuals in charge • Edit the video material and implement feedback and comments |

- Produce final video
- Deliver full copyrights and ownership of the tour to the HoR
- Collaborate with the IT team in Parliament to upload the tour on the HoR website
- Create a mobile friendly version for the tour to be accessible on tablets, phones etc
- Provide training to the HoR IT team to ensure future updates and required maintenance

The video should be produced in a HD format, be fully owned by the HoR and allow and easy sharing through key social media (YouTube, Facebook, Twitter, Instagram).

The virtual tour should include two versions: one in Arabic and one in English. The translation will be handled by the project's team and is not required from the service provider.

Assignment and deliverables

The assignment will cover TBD days. It will include preliminary work and research, filming days, regular meetings with the project and HoR focal points and editing following feedback.

Tentative date to start: mid-October 2020

Expected Outputs

The expected outputs will be a bilingual interactive guided HD virtual tour of the HoR, uploaded on the HoR website with full copyrights for the HoR.

Recruitment Qualifications

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| Experience: | <ul style="list-style-type: none"> • Five years progressive experience as a videographer • Ownership or possession of a high-resolution state of the art digital camera/equipment or willingness to rent/buy the required kit • Experience within development related agencies and projects • Previous experience of working with international agencies/organisations • Ability to work in close coordination with the project team. |
| Language Requirements: | Excellent working level of Arabic and English language in both writing and speaking. |